

Report
On
Campus to Corporate
(Soft Skill Development Programme)

Organized By:



Merchant Institute of Technology
(Formerly Sardar Patel Institute of Technology)

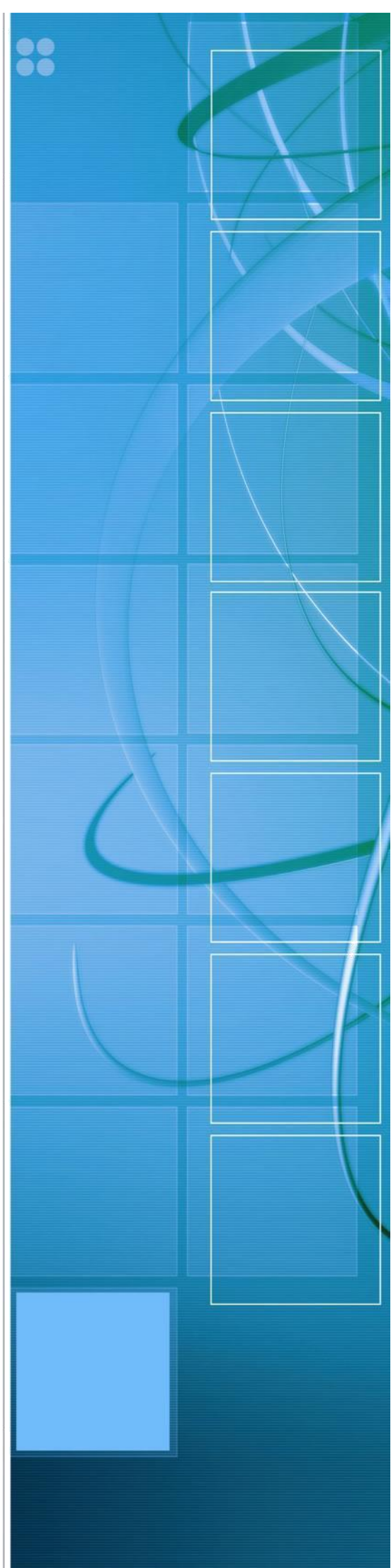
February 25, 26 -2016

Acknowledgement

Our Principal has taken efforts in this Campus to Corporate – Soft Skill Development Program. However, it would not have been possible without the kind support and help of respected Dr. H. N. Shah, Dr. K. G. Mehta and Mr. Paresh Bhatt, The Advice & Assist Company, also our organization and many individuals. I would like to extend my sincere thanks to all of them.

I am highly indebted to Merchant Institute of Technology, Piludara for their guidance and constant supervision as well as for providing necessary information and resources regarding the Soft skill development Program & also for their support in completing the event.

I would like to express my special gratitude and thanks to all faculty members and students from all departments for giving valuable time.

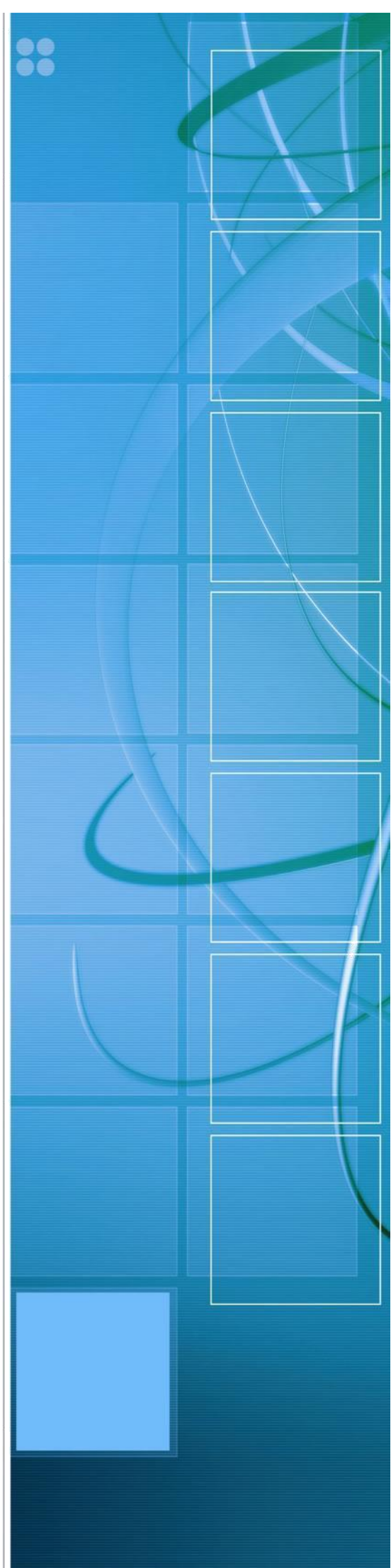


About The Advice & Assist

The Advise & Assist is the company founded by the group of successful professional from various walks of life with rich experience of Sales, Marketing , Training and corporate affairs in year 2010, working with high ethical values of life to establish quality environment in Indian professional world to maintain Spiritual ethos in Sales & Marketing.

The Advice & Assist is the Company founded by Mr. Paresh Bhatt. He is having rich experience of Sales, Marketing and Training, more than 21 years in Pharmaceuticals and Insurance Industry.

Mr. Paresh Bhatt is a very good orator having fluency in English, Hindi and Gujarati. He is a very good motivational speaker and has conducted more than 300 Lectures, Training Programs and Seminars in various segments of business nationally and internationally.



Programme (2 Days):

Modules Covered:

Communication Skill – 2 Hours

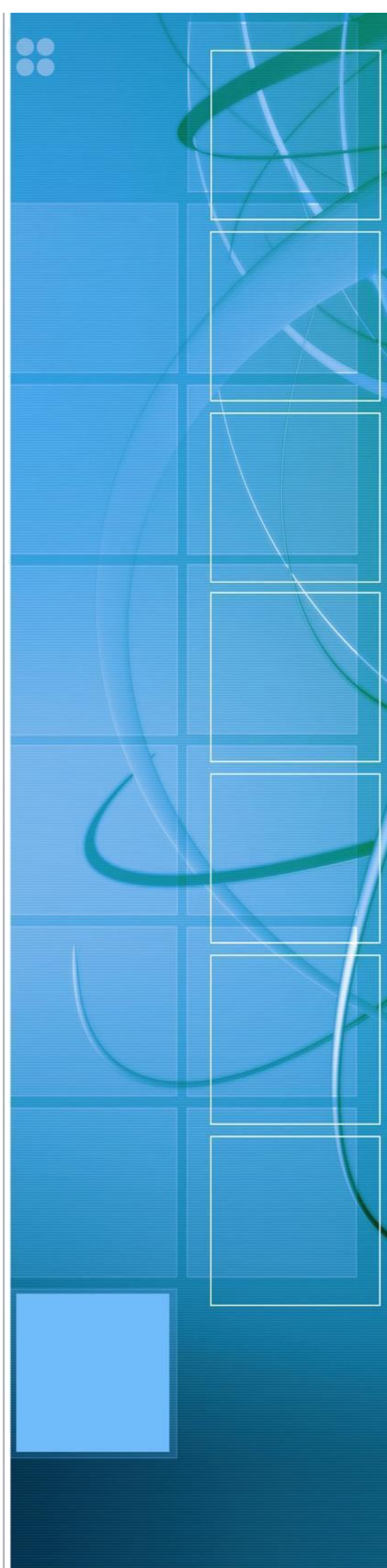
- ✓ Verbal
- ✓ Non-Verbal
- ✓ Listening Skills
- ✓ Writing Skills
- ✓ Questioning Skills

Business Etiquette – 2 Hours

- ✓ Making the First Impression
- ✓ Importance of Handshakes
- ✓ Business card etiquette
- ✓ Grooming and Personal Hygiene
- ✓ Body Language
- ✓ Telephone and email etiquette

Presentation Skills – 2 Hours


- ✓ Fundamental of effective presentation
- ✓ Importance of visual aids
- ✓ Understanding and Overcoming Fear
- ✓ Public Speaking
- ✓ Importance of managing Voice and Language
- ✓ Managing question and answer session



(Continue...)

Interview Preparation – 9 Hours

- ✓ Preparing Impressive Resume
- ✓ Pre-Interview Preparation
- ✓ Group Discussion
- ✓ Interview Face to Face
- ✓ Post Interview Preparation
- ✓ FAQ's

 There were around 60 students of final year present during this program. It was really healthy and energetic discussion with student during soft skill development program and student were asking some good questions.

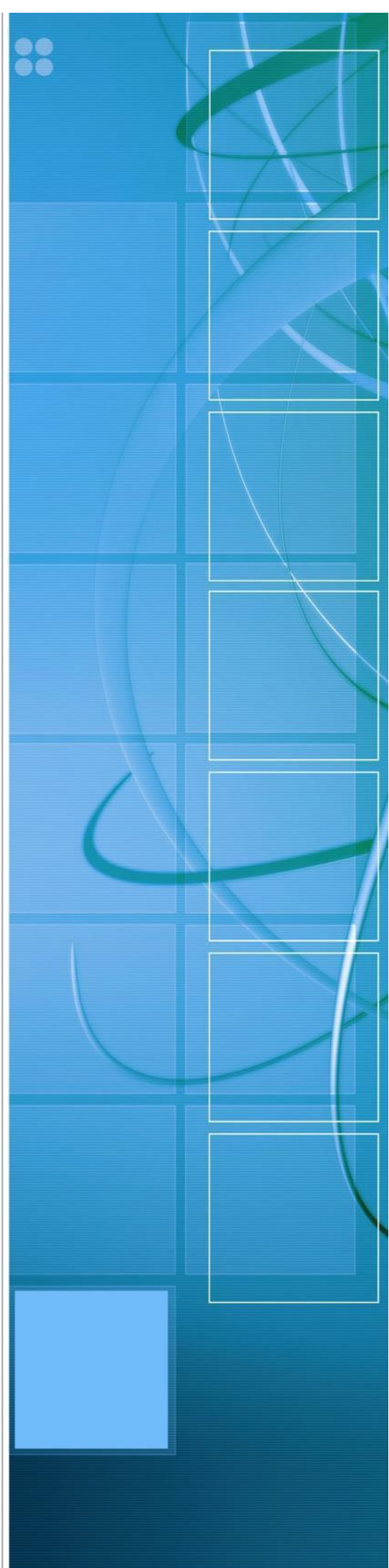


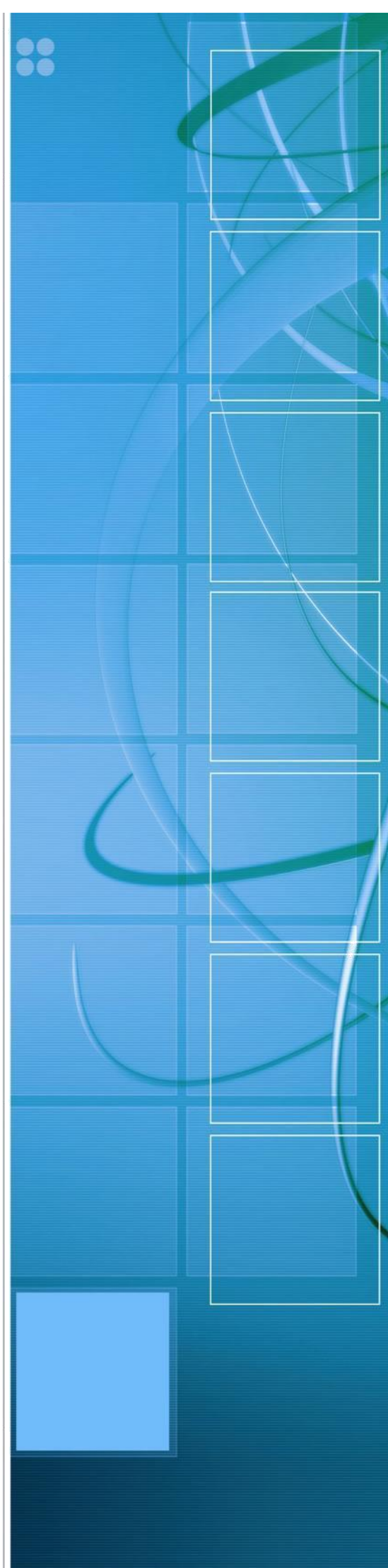
Plate of Pictures:



- ❖ Mr. Paresh Bhatt is treating the final year students and also prepare for the interview.



- ❖ Group Photo of Students who attend this seminar {Mr. Paresh Bhatt, Dr. H N Shah, Dr. K G Mehta, Prof. V N Thakkar, Mr. Ketan Patel}



Feedback of Students:

1. Mr. Riken D. Goswami, Student of MED-8th Sem.

He told that, Mr. Bhatt prepared us that how to face the interview and help us how to improve our communication skills. It was really best for us. Thank you very much Bhatt Sir.

2. Mr. Jay Raval, Student of MIT- 8th Sem.

I learnt many things which helped me in interview but best in this seminar for me was Group Discussion. It was really challenging. I would like to join again if this seminar conducted again. Thank you.

3. Mr. Tarang M Jariwala, Student of MED-8th Sem.

The live GD experience was very good and information gained about that how to communicate each other and how to face the interview. Thank you our college and our principal for arranged this type of seminar.

Thank You

